



# Two ANDMORE Influencer Programs Bring Expert Lens to High Point Market

Furniture World News Desk on 3/14/2024



**MEET THE MARKET PROS**  
High Point Market | Spring 2024



ANDMORE's two proprietary influencer programs –**The ( A ) List** and **Market Pros**– return to High Point Market with nine industry thought leaders establishing the can't-miss finds of this season. With exclusive design curations and social media takeovers ([@andmorehpmkt](https://www.instagram.com/andmorehpmkt)), ANDMORE influencers give buyers an immersive look into the new and now at the April 13-17, 2024, Market.

"These influencer programs combine to create a cutting-edge approach to design and on-trend sourcing at High Point Market," said Karen Olson, ANDMORE<sup>SM</sup> executive vice president, chief marketing officer. "With The ( A ) List and Market Pros each offering designer insights and uncovering Market's best-kept-secrets, ANDMORE provides designers and retailers with another opportunity to discover the highlights of home design."

ANDMORE's newest influencer program, **The ( A ) List**, a multi-modal program, which amplifies design and retail trends through the unique perspectives of top-tier designers, makes its High Point Market debut this April. Comprised of ( A ) Listers, Nikki Chu and Windsor Dalton, a "Build ( A ) Room" initiative brings Spring High Point Market products to life through two interactive curations of furniture and home décor items from ANDMORE exhibitors in the International Home Furnishings Center Green Lobby.

ANDMORE's Spring 2024 High Point Market ( A ) Listers are:

**Karen Wolf, k+co LIVING.** Karen is the Principal and Owner of the nationally recognized k+co LIVING. She is known for her signature style — "modern elegance" — which speaks to livable luxury, balanced color usage, clean lines and layered spaces. Prioritizing her clients' input and preferred aesthetics, Karen leads her team of talented women to create upscale residential spaces that speak authentically to her clients' one-of-a-kind lifestyles and interests. Karen's enthusiasm and passion for all facets of interior design have been a driving factor in her firm's 10+ years of success and ability to work transparently, collaboratively and effectively with her community of loyal clients. [@kandcoliving](https://www.instagram.com/kandcoliving)

Carmen Nash and Karen Wolf lead the Instagram takeover on Saturday, April 13; Susie Novak hosts on Sunday, April 14; Antonio Deloatch leads on Monday, April 15; Liz Goldberg takes over on Tuesday, April 16; and Erin Coren & Lina Galvao lead the finale on Wednesday, April 17.